

Town of Truckee
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Truckee, CA 96161

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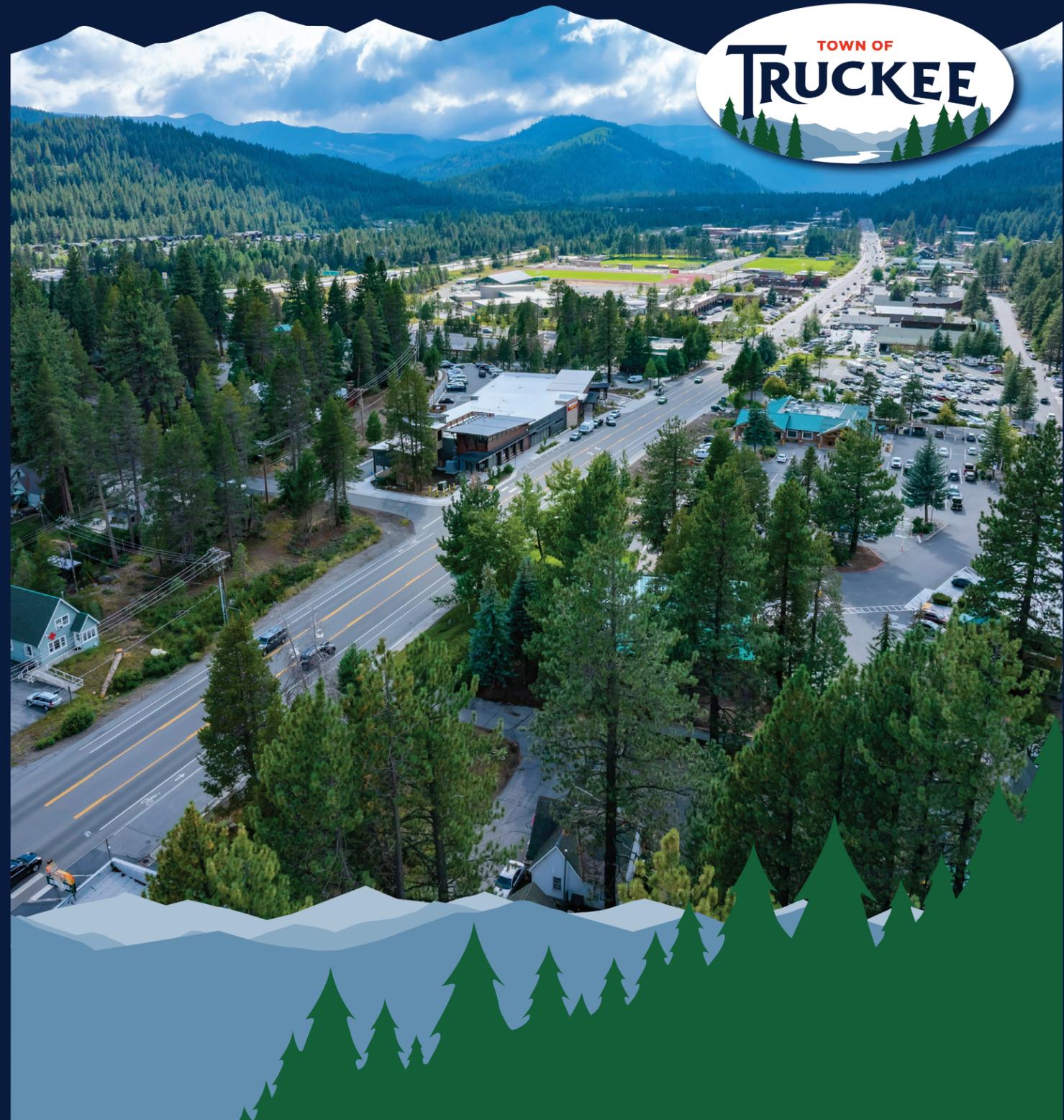
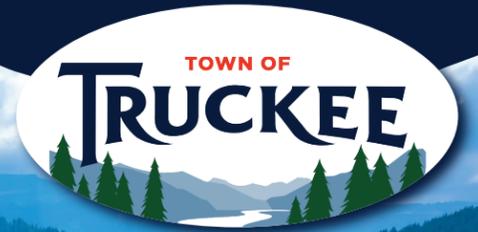
To learn more about the Town's plans to protect essential services and quality of life, please visit townoftruckee.gov.



 TownOfTruckee.gov

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MAINTAINING ESSENTIAL SERVICES AND QUALITY OF LIFE



MAINTAINING ESSENTIAL TOWN SERVICES AND INFRASTRUCTURE



Truckee is known far and wide as a vibrant place to live, work, and visit. The Town is proactively planning to sustain the services and infrastructure that help protect the local environment, the safety of the community, and local quality of life.



MAINTAINING ESSENTIAL SERVICES AND INFRASTRUCTURE

This measure will help by funding and maintaining essential services and potential infrastructure investments including:

- ✓ Expanding roadside vegetation management, evacuation planning, emergency operations, and disaster preparedness due to growing wildfire threats.
- ✓ Continuing to maintain Town-owned facilities, public spaces, and parks to keep them safe and clean.
- ✓ Establishing reliable funding for Town-operated transit services like TART Connect to support community mobility for all, including seniors and people with disabilities.
- ✓ Building resiliency within our watershed and protecting the water quality in our creeks, rivers, and lakes.

LOCAL FUNDING MEASURE ON THE NOVEMBER BALLOT

Out of every dollar paid in sales tax by residents and visitors shopping in Truckee, only about 24¢ comes back to the Town.

To enhance local funding for essential services and maximize the portion of local sales tax funding that stays in Truckee, the Town has proposed a measure for local voters to consider on the November 5th, 2024 ballot that would increase the local sales tax rate paid by residents, tourists, and second homeowners by ½%, generating approximately \$3.5 million annually to fund essential services, such as:



Keeping pollution out of our local creeks, rivers, lakes, and waterways



Preparing for wildfires and other natural disasters



Protecting the environment and keeping local parks, recreation, and community facilities safe, clean, and well maintained



Providing transit service to all, including seniors and people with disabilities



Providing workforce housing to residents and essential professionals such as teachers, nurses, firefighters, paramedics, and deputies



FISCAL ACCOUNTABILITY & LOCAL CONTROL

The proposed measure includes fiscal accountability and local control requirements, including:

- ✓ All funds are subject to annual independent audits and public disclosure of all spending
- ✓ All funds must remain under local control in Truckee and could not be taken by the State or Nevada County
- ✓ Essential purchases like groceries and prescription medicine are exempt from sales tax to help ensure the cost is not a burden to those on fixed or limited incomes